



**MINISTER
CO-OPERATION, MARKETING AND
TEXTILES**

MAHARASHTRA STATE
Mantralaya, Mumbai 400 032
www.maharashtra.gov.in

Date : 04/12/2018

MESSAGE

I am happy that "Vibrant Terry Towel Global Expo & Summit" is being organized in Solapur, September 2019.

Maharashtra is the most industrialised state in India and has maintained the leading position. Maharashtra is leading producers of cotton in India. The state produced 6.55 million bales cotton during 2017-18.

Solapur is renowned as "The Towel City of India" for its crafty Jacquard terry towels, with wide ranges of colourful terry towels being manufactured at competitive costs.

Solapur's terry towels are a protected and recognized Geographical Indication under the Agreement on TRIPS.

"Vibrant Terry Towel" and "Make in Solapur" has the potential to transcend all boundaries and provide a platform for the best minds to congregate, network, share expertise and knowledge and conduct business in the bath linen sector. This will enable Maharashtra and Solapur to become one of the most preferred business destinations for bath linen globally.

I wish to assure all stakeholders of the complete support and commitment by Ministry of Textiles, Government of Maharashtra, INDIA towards facilitating trade & investment. It gives me immense pleasure to showcase the strengths and potential of the state at "Make in Solapur" and "Vibrant Terry Towel".

I request to extend all support to the organisers and very cordially welcome you to Solapur!

Wishing the VTT GES a very grand historic success.

Subhash Deshmukh