

Punjab@4.0

Quarterly Newsletter by Invest Punjab



••• From the desk of CEO – Punjab Bureau of Investment Promotion (Invest Punjab)



I hope this newsletter finds you safe and in good health. I take this opportunity to express solidarity and support with everyone amidst the ongoing global pandemic.

Covid-19 has wreaked havoc and created unprecedented challenges for the global economy. Its dramatic spread has disrupted lives, livelihoods, communities, and businesses worldwide. Every nation is facing economic and regional challenges which require a collective and coordinated response at both the regional and international level.

With joint efforts of the people and the Government of Punjab, the State has been effectively managing the pandemic. Punjab Government has efficiently established containment measures, ensured the supply of

essential items and encouraged Punjab based industry to produce essential supplies.

By harnessing the entrepreneurial spirit of the State, Punjab Government was able to encourage the development of 141 PPE manufacturers, 10 ventilator manufacturers and 16 N95/N99 mask units from the ground up since the start of the pandemic. All efforts have been made to facilitate the restarting of Punjab industry. Punjab is now amongst the states leading the economic recovery in India. It is a testament to our robust ecosystem that investments were received in champion sectors such as agro & food processing, pharmaceuticals, education, and others even during the lockdown.

The pandemic has also revealed the importance of geographic diversification of supply chain by global companies positioning India among the favourite destinations. Invest Punjab will be happy to extend all possible support to industries keen to set up operations in Punjab.

I hope to further build on the synergy and goodwill that exists between Punjab Government and the Industry. This will result in a stronger partnership in the future that will be mutually beneficial. Together, we can ensure that the global economy and the people we serve emerge stronger from this crisis.

-CEO, Invest Punjab

••• Read More

Investment Highlights Industry Contributions Punjab Fights Back Covid EODB Reforms HR Highlights Events Update

••• Investment Highlights



Total Investments

INR 1802 Cr (Apr 2020- June 2020)

Top Sectors

- Education & Skill INR 716 Cr
- Real Estate INR 255 Cr
- Pharmaceuticals INR 249 Cr
- Auto & Auto Components INR 146 Cr
- Agri & Food Processing INR 96 Cr

→ Key Projects

Round Glass Wellbeing

Skill Development Centres

in SAS Nagar

Aryavart Maritime & Educational Trust

Establishing Aryavart Oceanic University in Rupnagar

Centrient Pharmaceuticals

Manufacturing APIs in SBS Nagar

roundglass

INR 455 Cr

AME I

INR 219 Cr

CENTRIENT

INR 135 Cr

Other Projects

- Highway Industries (Auto)
- Vincit Labs (Pharma)
- Vital Steel Bars (Steel & Alloys)
- Worldwide Industries (Pharma)
- Adani Agri Logistics (Logistics)
- Amar Singh Chawal Wala (Agro & Food Processing)

••• Thank You Industry!

- Major contributions received from Punjab industries towards the CM Relief Fund Hero Cycles (INR 5 cr), ITC (INR 2 cr), Torrent Group (INR 2 cr), CN IFFCO (INR 1 cr), Allana Group (INR 1 cr), Vardhman Group (INR 50 lakhs) and many more.
- Industry like HMEL, Trident Group, Infosys, Kandhari Beverages, Max Specialty Films, Happy Forgings etc. generously contributed through the distribution of essential & medical supplies

••• Invest Punjab Initiatives for Combating Covid-19

- To understand industry concerns & demands during the lockdown, CM Punjab held virtual meetings with Punjab based industries.
- Invest Punjab (PBIP) interacted with associations like CREDAI, CII, PHDCCI etc. to understand their concerns which were taken up with Government of India.
- Startup Punjab collaborated with TiE Chandigarh to offer one-on-one mentorship pro bono to all startups in Punjab during the lockdown. A team of 40 mentors from Punjab were onboarded for the programme.





 PBIP provided assistance to essential commodity manufactures (P&G, Pepsico, Varun Beverages etc.) in Punjab to ensure smooth running of their operations during the lockdown.

- PBIP collaborated with Swiggy, Zomato and the district administrations to facilitate home delivery of essentials.
 - Started within 3 days of the lockdown
 - 2500+ grocery & kirana stores on-boarded
 - 3,50,000+ orders processed in initial months

Facilitating Unlock

>90% of all industries restarted operations

78% of total workforce resumed work

Entrepreneurial Punjab Steps Up!





Responding to the challenges around the availability and supply of medical & safety equipment in the country, Invest Punjab and Department of Industries & Commerce actively engaged with the industries in Punjab to kickstart the production of PPEs (Personal Protection Equipment), N95/ N99 masks, 3 ply masks and ventilators. The State Government supported the industries in arranging raw material, facilitating testing and obtaining approvals & orders.

Industries such as JCT Mills, Shingora Textiles, Navyug Enterprises, Evershine Garments, Shiva Textiles and Swamy Textiles were among the first units whose PPE samples were certified by SITRA Coimbatore. N95 and N99 masks manufactured in Punjab by Surgeine Safety, Oxiclear, Shive Tex Fabs and Paayas also received DRDE approval, making them eligible for supply to any govt./pvt. concern. Masks produced by these local manufacturers are priced 30-40% lower than foreign brands. With this, Punjab's textile industry has extended itself to become a PPE manufacturing hub having 141 approved PPE suppliers with a total production capacity of 5,50,000 PPE overalls daily. These firms are sending products across India and are also export-ready.

Punjab Government is also supporting industry players like Global S.P.S., Sajjan Precision, Ceesons Heathcare, Andel India etc. to develop low cost ventilators.

Thus, in the wake of the Covid-19 crisis, Punjab has witnessed these excellent examples of industry and government working together to harness the entrepreneurial spirit of Punjab for the benefit of the people.





Punjab is a very progressive state, the policies are extremely investor friendly and the State Government offers excellent business continuity.



MD, Cargill Animal Nutrition & Health (India)

••• Ease of Doing Business Initiatives

- No disconnection for non-payment of electricity bills till 15 Jun 2020.
- Due date of bill payments extended till 1 Jun 2020 without late payment charges.
- 'Meter reading on trust' facility for Small consumers by uploading readings on PSPCL portal.
- Allow electric connection under relevant industrial category from UPS feeder for lifting pumps installed at Canals in the state of Punjab subject to compliance.
- PSPCL consumers can earn interest up to 12% p.a. on advance payment of bills.

BOILERS

POWER

- Approvals & Validity of Licenses extended to 30 Jun 2020.
- One-Time Amnesty Scheme for boiler users which are operating without following the provisions contained in Boilers Act 1923, Indian Boiler Regulations 1950, and without due approval of the State, to get their running boilers regularized.

FAR & CLU

- For Textile, Knitwear and Sports Industry within municipal limits, FAR has been increased to 1:3 & Parking norms have been relaxed.
- Unlimited height allowed for ALL categories of flatted industries within municipal limits.
- Pre-requisite for partition of land for CLU done away with. CLU shall be granted on the basis of kabja report.

LABOUR

 Working hours increased to 12 from 9 hrs, spread-over 13 hrs relaxed from 10.5 hrs for a period of 3 months starting from 20 April 2020.

PSIEC

FOCAL POINTS

- Extension in time period of Amnesty Scheme upto 31 Aug 2020 in lieu of 30 May 2020, applicable to recovery
 of enhanced land cost awarded by judicial courts.
- Defaulter industrial plot holders of Focal Points who have already submitted their building plans with concerned authority up to 31 Mar 2020 allowed a 14-month extension in time period for commencement of production up to 30 Sep 2021.

PSIEC to allow allottees of industrial plots to utilize up to 15% of total covered area in industrial building for housing for staff/ workers in all Industrial Focal Points already developed/ being developed in Punjab without any conversion charges.

- For all allottees of industrial, commercial and residential plots, no interest/penal interest shall be charged by PSIEC during the period 1 Mar 2020 to 31 Aug 2020.
- Due payment /installments falling between the period 1 Mar 2020 to 31 Aug 2020 shall automatically stand deferred for 6 months effective from the respective due date.

POLLUTION

- Validity of CTE/CTO, authorisation, registration and any other mandatory regulatory clearances extended up to 30 Jun 2020.
- Validity to be further extended up to 31 Mar 2021, on submission of application without the conduct of any inspection.

OTHERS

 State Government to extend One-Time Settlement scheme for clearance of dues with PSIDC and PFC till 31 Dec 2020.

••• HR Highlights

Webinar on Emerging Trends in Textile sector and Aerospace & Defense sector with Knowledge Partner KPMG for capacity building of sector officers.

••• Events Update: Now Virtual!

APR 2020



Aftercare session in collaboration with **United States India Strategic Partnership Forum** to address the concerns of 30+ US companies in Punjab (8 April)

- PBIP highlighted Punjab as a potential production hub for Bio-fuel at Renewable Energy in India Webinar by Embassy of India, Germany (under Make in India Mittlestand [MIIM]) in association with Indo German Energy Forum Support Office (30 April)
- Webinar with Embassy of Israel focused on IT tools being deployed by Israel for effectively combating Covid19 (30 April)

MAY 2020



Japan Desk Invest Punjab in collaboration with **JETRO** held a Brainstorming and **Aftercare session** with Japanese companies operating in Punjab (15 May)



Invest Punjab signed MoU with Chandler Institute of Governance, Singapore for enhancing Ease of Doing Business in Punjab (22 May)

- Invest Punjab collaborated with Enterprise Singapore to hold a webinar focused on investible projects in infrastructure sector in Punjab (19 May)
- CM Punjab interacted with PHD Think Tank members for discussion on "Action Plan to revive Punjab economy post Covid lockdown" & assured operationalization support to industries (29 May)
- CEO (IP) highlighted the readiness of Punjab Industries for the New Normal & presented the Emerging Opportunities in the State
 post Covid at online summit held by ASSOCHAM India (26 May)

JUNE 2020



CEO PBIP presented **opportunities in Punjab** at ESDM webinar by **ASSOCHAM** (2 June)



Invest Punjab presented sector strengths to 180 global food processing companies at Invest India Exclusive Investor Forum on Food Processing (22 June)

- Virtual Workshop to guide & support the development of Industrial Parks with Chandler Institute of Governance (CIG), Singapore(1 June)
- ACS PBIP highlighted sector strengths & opportunities in Punjab in India-Japan VC on Textile Sector by Embassy of India, Tokyo(10 June)
- CEO PBIP presented Punjab as a preferred investment destination to German Companies in MIIM webinar by Embassy of India in Berlin (18 June)



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