

## **Exclusive Virtual (Online) National Level Capacity Building Program (3<sup>rd</sup> Edition)**

### **“Strengthening Governance, Regulatory and Compliance (GRC) Management for Revitalizing MSMEs (including Goods & Services Tax (GST), Ease of Doing Business, Make in India & AtmaNirbhar<sup>2</sup>- Imperatives)”**

**18-30 December, 2020 (10 Webinars)**

#### **LEARNING OBJECTIVES**

- The said online Capacity Building Programmes will help the MSMEs to set in place their Business-Governance, Regulatory and Compliance (GRC) functions, to allow them to be GRC & GST compliant organization and gain insights about the business. Overall, it will help MSMEs in overcoming the Business - Governance, Regulatory & compliance related challenges.
- Business & Industry leaders from participating organizations will get the detailed picture of business environment and policy supports and become more aware of the challenges and be better prepared to face them.
- The Program will create awareness and understanding about the Compliance Management’ and the process to track them on regular basis.
- The program would enable MSMEs for better approaches & decisions, improved resources utilizations, reduce financial operational & strategic risks, make informed decisions, improve business process and identify all the potential risks associated with products/services at the beginning of the process.
- This Program would enable MSMEs fine tune internal business operations especially working capital management, regulatory risk and rationalizing the business and financial structure.

#### **APPROACH**

- Indian Institute of Corporate Affairs has been designed with a vision of providing a platform for dialogue, interaction and partnership between governments, corporate, investors, civil society, professionals, academicians and other stake holders in the emerging 21st century environment.
- IICA endeavours to actively participate in processes and activities that seek to harmonize activities and resources of Government, helping and supporting the Enterprises at National & International level.
- The program initiative at IICA, as a multi-stakeholder approach, endeavours to trigger a strategy for a new wave of SMEs leveraging the benefits of the entrepreneurial conducive ecosystem for India’s growth.
- This will complement the work that the Indian Government and Private Sector institutions are doing in assisting the industry.

The State Directorate of Industries/Industry Department, Govt. of Himachal Pradesh and Government of Arunachal Pradesh have appreciated the said program time to time for capacity building of their Nodal officers from the level of Deputy Directors, Joint Directors, Directors and General Managers of District Industries Centers to equip them to further educate and support MSMEs to identify applicable statutes that MSMEs have to abide as per the nature of their business and sensitize them about the compliances relating to licenses, approvals, returns records / registers, statutory dues and other compliances.

#### **PEDAGOGY**

The program has been divided into 10 modules of 2.5 hours each spread over two weeks. This program can be conducted Through - Online Sessions / Intensive Webinar series.

- Dedicated 10 online sessions / webinar series spread over two weeks.
- A certificate of Participation will be awarded to the participants after the successful completion of the program by IICA.

#### **PROGRAM CHARGES**

INR 21,240/- (INR 18,000/- + GST) per participant from India and its equivalent in US Dollars for participants from other countries.

- 5% discount for 2 to 4 attendees from one organization
- 10% discount for 5 to 9 attendees from one organization

**For Programme Related & queries regarding In-Company Programme, please feel free to contact:-**

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