



Confederation of Indian Industry
125 Years - Since 1895



MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

आत्म-विश्वास से आत्मनिर्भर
सूक्ष्म लघु और मध्यम उद्योग



Reboot to Rebound: Stimulating Demand & Supply Side

आत्म-विश्वास से आत्मनिर्भर

Programme Outline

09 - 10 December 2020, CII HIVE Virtual Platform

Day 1: Wednesday, 9 December 2020

0900 – 0945 hrs Registration

0945 – 1000 hrs Briefing for all participants

1000 - 1100 hrs **Session I: Shaping up MSME Ecosystem through Technology and Innovation**

Parallel Sessions

1130– 1230 hrs **Session II: Partnership between India & ‘Partner Country’: SME collaboration** **Session III: Do we have the Finance Infrastructure ready for Indian SMEs to enter in GVCs in the New Normal?**

1245 – 1345 hrs **Session IV: Vocal for Local 2 Global: Creating Indian Global Brands**

1430 – 1530hrs **Session V: Session on E-Commerce ‘the New Normal’ for MSMEs**

1545 - 1645 hrs **Session VI: Digitization of Financial Supply Chain for MSMEs: Importance & relevance in today’s scenario**

1700 – 1800 hrs **Inaugural Session: Global Shifts: The changing role of SMEs**
Vision of Micro to Small to Medium to Large to Champions



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Day 2: Thursday, 10 December 2020

1030 – 1130 hrs **Session VII: Session on EODB reform measures**
EoDB | Cost of business | Strong sectors in MSMEs

1200 – 1240 hrs **Session VIII: Sourcing from India for buyers from Focus Countries**

1300 – 1400 hrs **Session IX: Masterclass on FTAs**

1430 – 1530 hrs **Session X: Country Sessions**

1600 – 1645 hrs **Session XI: Partnerships and Collaborations – emerging global economies**

1700 – 1740 hrs **Session XII: Boosting MSME Exports : Through Export Financing**

1745 – 1900 hrs **Valedictory Session: Learnings and Way Forward:**

Session with South- Asia Industry Ministers
