

CWBTA Trade Summit & Exhibition 2022

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"Bengal Global Trade Expo 2022"

West Bengal has transformed over the past decade into one of the powerhouse states in India. The state's GDP has grown 3 times over the past decade and is currently the sixth largest state. Bengal's growth factored along with its strategic location in east India positions it as the growth hub for both manufacturers and traders. West Bengal has set the platform for growth and Bengal Global Business Summit 2022 would provide the springboard for growth.

Confederation of West Bengal Trade Association in collaboration with the Government of West Bengal has identified BGBS 2022 as the ideal platform for launching "Bengal Global Trade Expo 2022" to showcase the potential of West Bengal as a trading hub.

The Bengal Global Trade Expo 2022 would provide traders and manufacturers the opportunity to connect, collaborate and showcase. Set against the vibrant backdrop of India's trade capital – Kolkata, this five-day event would offer unprecedented access, insights and opportunities to connect and collaborate with India and global Industry leaders/ visionaries, academicians and state administration.

"Bengal Global Trade Expo 2022" will comprise of the following events:

- An exhibition Trade Centre, as a platform for exhibiting innovation and technology in the backdrop of global and regional trade.
- **Round Table and Panels** comprising of a series of seminars, meets & networking events featuring Global visionaries and leaders from the fields of industry and design.
- **MSME Conclave;** Where MSMEs from West Bengal can showcase their products and conduct B2B networking.

Along with the above, many more events such as Cultural & Heritage Shows and Networking Events would be conducted.

The 'Bengal Global Trade Expo 2022" would be conducted from 20th to 24th of April 2022 at Science City grounds, Kolkata, India.



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On behalf of Confederation of West Bengal Trade Associations, we would like to invite you to showcase the investment and trade opportunities in West Bengal during Bengal Global Trade Expo – 2022.

A brochure highlighting further details of the event along with the sponsorship form is enclosed for ready reference.

With Regards Yours

Sincerely

For Confederation of West Bengal Trade Association

Sushil Poddar President 9831009352

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