



Bengal Global Trade Expo 2023

**BISWA BANGLA
MELA PRANGAN**

Organised Jointly by



Under the Aegis of

Bengal Global Business Summit

International Trade Expo

**1-5th February
2023**

**At Biswa Bangla
Mela Prangan, Kolkata**
a sprawling space of 3L sq. ft +

Bigger Area | Bigger Participation | Bigger Industrial Interest
Bigger Government back-up | Bigger Target for Deliverables

#BengalMeansBusiness

Bengal at a glance:

\$207B

state GDP
in 20-21

2nd

Largest exporter
of leather & leather
goods

\$10B

Exports in
20-21

11%

growth rate
in Exports

21

SEZ

\$5.3B

Estimated
IT Exports in 2022

8.9M

MSME Units

1.5B

Gems & Jewellery
exports in 2021

3rd

rank in access
to finance &
exporters as per
NITI AAYOG



Bengal Global Trade Expo 2023



Showcase



Connect



Collaborate



Innovate



Propel

15+ Participating countries over a span of 5 days &
15 pavilions to network, share ideas and propel covering all sectors

Engage in seminars, award shows, buyer & seller networking sessions, cultural experiences and more.

BGTE is a platform to showcase the unique Bengal design to the world, be a catalyst for networking and collaborations that will shape the future of business, bring to limelight state-of-the-art & innovative solutions to pressing world problems, connect with world leaders and visionaries, find the right market fit and propel growth through inclusive & sustainable development!

Confederation of West Bengal Trade Associations (CWBTA)

WE BRING TOGETHER TRADERS, DISTRIBUTORS AND SERVICE PROVIDERS UNDER ONE ROOF!

CWBTA helps focus on result-oriented community building
for the welfare of its traders and their interests.

CWBTA has nurtured contacts and amicable relations with not only the state & central Government but also with various Chambers of Commerce, across the country.

Several MOUs & individual contacts have brought businessmen
together with faith & fair trade practices.

Our presence in South East Asia has evoked interest amongst traders in many states.



Participate & Connect

Download Participation form
from cwbtain.in

Confederation of [West Bengal Trade Associations](#)

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