



UP GLOBAL
INVESTORS SUMMIT
New India's Growth Engine 10-12 FEBRUARY, 2023

The logo features the letters "UP" in a stylized, multi-colored font with arrows pointing upwards and to the right. To the right of "UP" is a globe icon with a map of India overlaid on it. The text "GLOBAL INVESTORS SUMMIT" is in a bold, sans-serif font. Below it, the tagline "New India's Growth Engine" and the dates "10-12 FEBRUARY, 2023" are written in a smaller font.

**PROGRESSING
NEW INDIA**



VRINDAVAN YOJNA, SECTOR 15, LUCKNOW

“The UP government has ushered in an era of positivity. Policies are being formulated keeping in mind employment generation opportunities in Uttar Pradesh.

**Potential + Policy + Planning + Performance
Lead to Progress** and it is now Uttar Pradesh’s time to give a Super-Hit Performance.”



Shri Narendra Modi
Prime Minister of India



“Uttar Pradesh has emerged as a dream destination for investors and in the next five years, the development process would accelerate further. In 2015-16, it was in 14th position in the ease of doing business, now it is at second position. **We are targeting to bring an investment of ₹10 lakh crore to the 2023 Global Investors Summit.** The government is committed to providing service, safety, good governance and rule of law to the citizens of Uttar Pradesh.”



Shri Yogi Adityanath
Chief Minister of Uttar Pradesh



Uttar Pradesh

An economic snapshot

- India's 3rd Largest economy
- Growing at 11.39% CAGR (FY15-16 to FY21-22)
- 8% Contribution to national GDP
- 23% Per capita income growth (FY16-20)
- 5th Rank amongst Landlocked States on Export Preparedness Index 2020

GSDP FOR 2021-22
₹21.74 TRILLION
(US\$ 294.90 billion)

CAGR OF 11.39% FROM
2015-16 TO 2021-22
FURTHER GROWTH
EXPECTED





ADVANTAGE UTTAR PRADESH

Uttar Pradesh has the advantages of excellent rail and road connectivity, a rich labour pool, a favourable business environment and a hub of IT/ITeS services and semiconductor industries.

Key business-friendly government policies are:

- Uttar Pradesh Startup Policy 2020
- UP Defense and Aerospace Units and Employment Promotion Policy 2018
- New Electronics Manufacturing Policy 2020
- New Tourism Policy 2018
- Uttar Pradesh Civil Aviation Policy 2017
- Uttar Pradesh Information Technology & Start-up Policy 2018

The key industries of the state are **Information Technology, Agro Processing, Mineral-based industries, Textiles, Food Processing, Handloom and Handicrafts, Sports Goods and Tourism.**



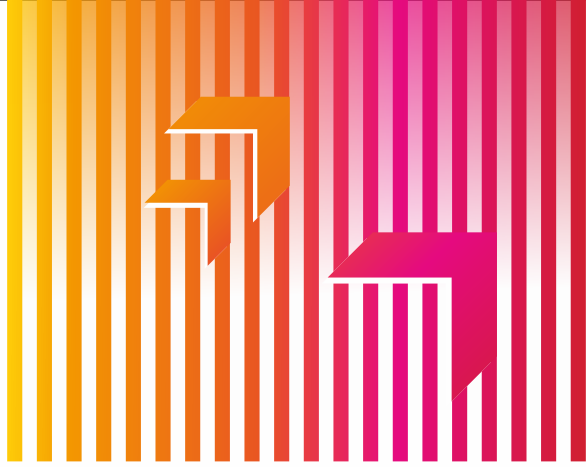


UP Global Investors Summit & Trade Show will provide a platform for the best minds and experts around the world.

Uttar Pradesh is the growth engine of India. Lying along the fertile plains of the Ganges, the state is blessed with unlimited opportunities. The investor-friendly policy direction of the government and the good governance initiatives complement the inherent strengths of the state to support the state go a long way as a preferred investment destination.

UP Global Investors Summit & Trade Show will provide a platform for the best minds and experts around the world. It will ensure all stakeholders of complete support in facilitating and grounding investments in Uttar Pradesh.

- **Interaction with key policymakers, industry leaders, thought leaders, regulators and renowned academicians from all over the world**
- **Coherent deliberations between sector experts and global luminaries in an array of knowledge seminars during the Summit to comprehend evolving global sectoral trends**
- **A platform for SMEs to connect globally with potential partners to explore opportunities for collaboration and partnership**
- **Networking forums to foster interaction between stakeholders through B2B and B2G meetings**
- **Over 50,000 sq. m. of exclusive demo sessions showcasing the latest trends and technology, products and services across sectors**
- **Grasping the leverage on Uttar Pradesh's manufacturing leadership in the country and its economic strength, to connect the global investor with India and the state.**
- **Showcase of innovation, practices and trends amidst the brightest minds across the world**
- **Understanding and competing with the best global economies**



GROWTH

KEY FORUMS

- GLOBAL TRADE SHOW

- INTERNATIONAL BUYER-SELLER MEET

- START-UP & INNOVATION SUMMIT

- VENDOR DEVELOPMENT PROGRAMME FOR MSMEs

- WOMEN ENTREPRENEURS PAVILION



HIGHLIGHTS



HIGHLIGHTS OF LAST EDITION





FOCUSED SECTORS



Power



Automobile



Agri & Allied Industries



Animal Husbandry



Dairy



Film & Media



Data Centre



Defence & Aerospace



Education



Healthcare, Pharmaceutical & Medical Supply



Handloom & Textiles



Housing & Commercial



Infrastructure



IT & Electronics



Manufacturing



Renewable Energy



Warehousing & Logistics



Tourism & Hospitality



MSME



GLOBAL TRADE SHOW

10 | 11 | 12 | 13 | 14 FEB 2023



	Domestic	International
BARE SPACE	INR 10,000 per sq. m.	USD 250 per sq. m.
SHELL SCHEME	INR 12,000 per sq. m.	USD 300 per sq. m.
OPEN AREA EXHIBITS	INR 6000 per sq. m.	USD 150 per sq. m.
POWER CHARGE	INR 4000 per kw	USD 50 per kw

- 18% GST will be charged extra.
- MSMEs / Women Entrepreneurs / Start-ups will be entitled to 20% discount.

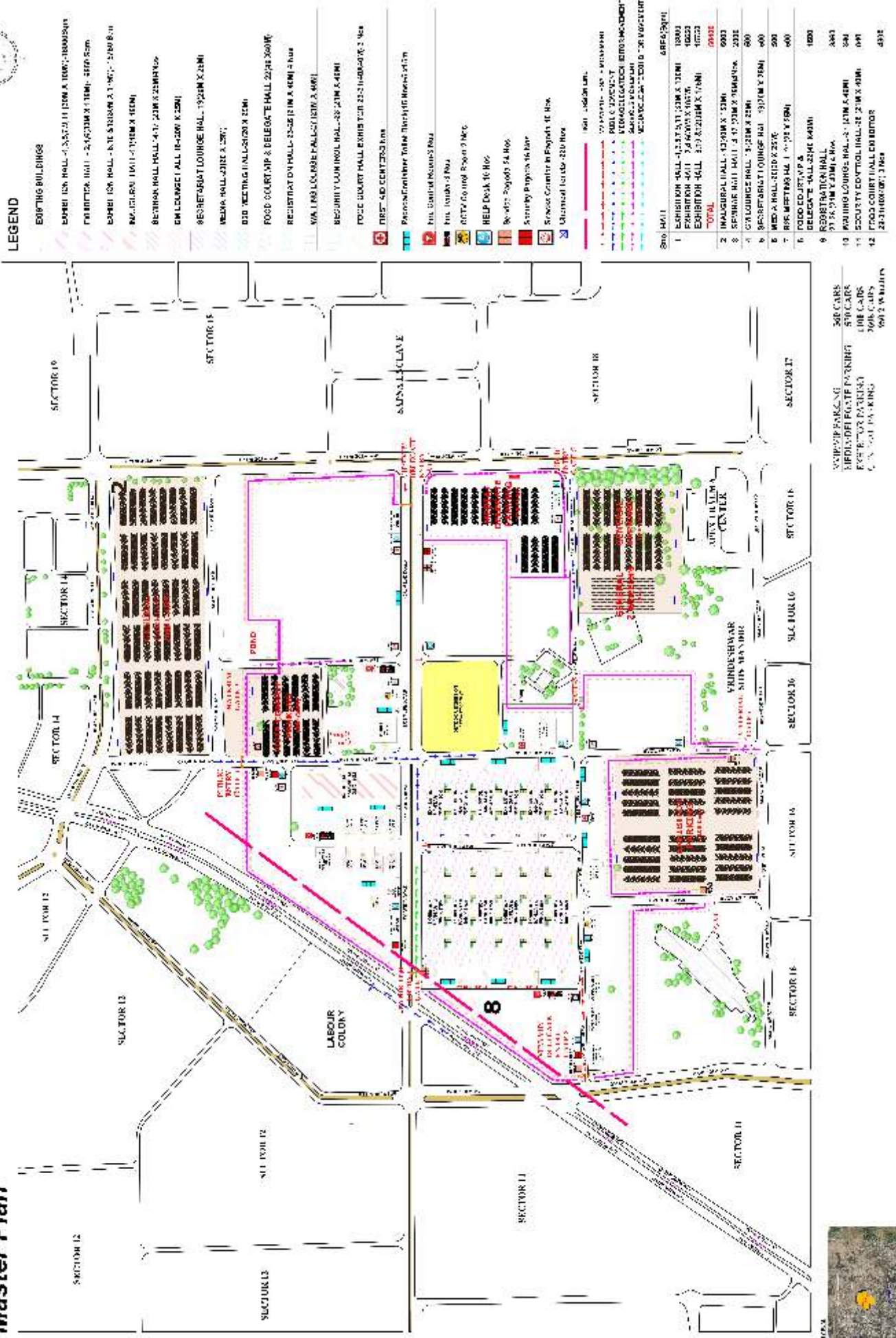
SHELL SCHEME FACILITIES

AREA (sq. m.)	TABLE	CHAIR	SPOT LIGHT	5 AMP PLUG	DUST BIN	CARPET	EXHIBITOR BADGE	FACIA	ADDITIONAL FURNITURE
9 to 16	1	2	3	1	1	AS PER AREA	3	MAXIMUM 24 CHARACTERS	AVAILABLE WITH EXTRA CHARGES
18 to 25	2	4	6	2	1		6		
27 to 35	3	6	9	3	1		9		
36 or Above	4	8	12	4	1		12		

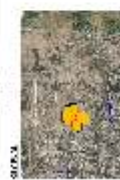
- Participants opting for BARE SPACE and OPEN AREA EXHIBITS are required to design, construct and furnish their stalls. They will not be entitled to the SHELL SCHEME FACILITIES mentioned above except Exhibitor Badges commensurate to their Area/Space booked. They will also be charged extra for Electricity based on consumption.
- It is mandatory for foreign exhibitors to pay in US Dollars.
- Participants are requested to carefully read the Terms & Conditions of the Exhibition Participation Contract and the General Rules & Regulations in the Exhibitor Manual.



UP Global Investors Summit-2023@ Vrindavan Yojna, Sector 15, Lucknow, UP Master Plan



500 CARS
500 CARS
500 CARS
500 CARS
500 CARS





Invest UP is an investment promotion and facilitation agency powered by the state government of UP. Participate and invest in your desired sectors. With more than 20 sectoral policies along with skilled workers, you will get an opportunity to Establish your business in UP.

Shri Yogi Adityanath, the Chief Minister of Uttar Pradesh says “over the years, we are transforming the State of Uttar Pradesh into the most preferred investment destination in India and therefore, enabling new growth trajectories for shaping the vision of New India.”

Uttar Pradesh is at the heart of India with a population of 24 Crores which makes UP the largest consumer market in India. 56% of its population is of a working age. It is the 3rd largest economy of India with 7% GSDP growth (FY 16-20) and contributing more than 8% to India's GDP. It has a Year on Year growth of 18% in exports. It is ranked 2nd in ease of doing business and Nivesh Mitra is one of India's leading Single Window Clearance System. Uttar Pradesh has India's highest number of MSMEs, 20+ sectoral policies and top 5 manufacturing destinations in India. It has the largest railway network and 2nd largest road network in India.



Founded in 1997 with humble means and great ambitions, K AND D COMMUNICATION LIMITED (KDCL) is today proud to provide turnkey solutions for events. A pioneer in the event management industry in India, over a span of last 25 years, KDCL has organized 75+ national and international exhibitions all across India in different industrial segments. KDCL is most renowned for ENGIMACH - one of India's most successful international exhibitions in the engineering machinery sector for the last 25 years.

While all patrons are highly valued, KDCL particularly prizes the trust of companies launching new ideas, products, and services. These companies rely on KDCL exhibitions for the successful introduction of their innovations. Over the last 25 years, many such pioneering companies have grown together with KDCL.

To fill the void that existed in Gujarat, of a world-class infrastructure for exhibitions, KDCL developed the Helipad Exhibition Centre (HEC) in Gandhinagar, the capital of Gujarat. HEC is the largest exhibition centre in Gujarat.

KDCL is now focused on making the most of the next 25 years, as it marches, along with the rest of India, towards 2047 when India will celebrate the centenary of its Independence and KDCL will celebrate the completion of 50 eventful years! In tandem with the growing International stature of India, KDCL also aims to grow to become a reputed international organizer of events across the world.

K AND D COMMUNICATION LTD.