



IICA/MSME/15022023

24 January, 2023

Sir / Madam,

**Sub: National Mission for Capacity Building of Bankers, NBFCs & Financial Services Organizations in BFSI Sector for Financing MSMEs (15-17 February, 2023 at Goa)**

**Indian Institute of Corporate Affairs (IICA)** has a focused **Centre for Micro, Small & Medium Enterprises**, established to foster understanding of the Regulatory Framework, encourage innovative responses to business environment and focus on issues affecting MSMEs. The Hon'ble Minister of State for Finance & Corporate Affairs is the President of IICA. Secretary, Ministry of Corporate Affairs is the Chairperson of the Board of Governors, which has many eminent personalities. IICA has been mandated to offer capacity building and advisory solutions to the Government, statutory authorities and the public sector & corporate sector etc.

**Indian Institute of Corporate Affairs (IICA) and Reserve Bank of India (RBI) have come together to launch - National Mission for Capacity Building of Bankers, NBFCs & Financial Services Organizations in BFSI Sector for Financing MSMEs scheduled during 15-17 February, 2023 at Goa.**

While we are sure that your participation in the aforesaid program will be fruitful, we feel immense pleasure to share with you a few objectives of this unique program -

- To build capacities and aptitude for lending to MSMEs and create awareness about softer aspects of MSME lending such as entrepreneurial sensitivity, empathy and appropriate communication with entrepreneurs
- To create awareness about recent developments in MSME sector with special focus on credit related issues, use of technology platforms, credit scoring models, use of big data in analysing credit worthiness of MSMEs, CGTMSE, etc.
- To enhance understanding about need for proper assessment of credit needs and the framework for revival and rehabilitation of MSME units.
- To provide solutions and valuable insights for Lenders (Banks, NBFCs Financial Services Organizations)
- To provide deeper understanding of the compliances, lending norms (including Priority Sector Lending Norms) and on various aspects of banking and financial services.
- The program has been formulated and designed blending theory and operational aspects which will enable participants to guide their team to build a finance transformation blueprint.
- The programme would enable Bankers, NBFCs & Financial Services Organizations in BFSI Sector for better approaches & decisions, improved resources utilizations, reduce financial operational & strategic risks associated with financial products/services at the beginning of the process.
- The program is best fit for mid to senior level managers in the Banking and Financial services sector, eager to understand Risk Management & Control in an evolving business world.
- Risk management consultants, business leaders and professionals in Banks & Fin-Tech organizations handling similar clients / projects will be empowered through valuable insights of the new age BFSI environment.

Micro, Small and Medium enterprises are critical for India's economy as they contribute significantly to its gross domestic product and provide employment to a sizeable population. Today, businesses (big and small) across the globe are about seamless information exchange. The speed, content and integration are essential for any business to survive. Moreover, commerce is becoming borderless by the day and hence ICT applications catering to all areas of an enterprise are becoming increasingly indispensable, irrespective of the size of the enterprise.

But like any other business, MSMEs also need capital to run which it gets either in form of funding from Govt. entities or in the form of loans from financial institutions.

According to TransUnion CIBIL data, credit demand by MSMEs is now 1.6 times higher & loan disbursements by Banks & financial institutions have been to the tune of Rs. 7.3 lakh crore in F.Y. 2021-22.

With the advent of globalization, the Bankers, NBFCs & Financial Services Organizations in BFSI Sector also faces new challenges, especially when the Indian economy is expected to clock high growth rates over the next few years, creating strong domestic demand and providing an opportunity for lending to MSMEs.

Against this background, **Indian Institute of Corporate Affairs (IICA) and Reserve Bank of India (RBI) have come together** to launch - **National Mission for Capacity Building of Bankers, NBFCs & Financial Services Organizations in BFSI Sector for Financing MSMEs** scheduled during **15-17 February, 2023 at Goa.**

In view of the importance of the subject, may we seek your support for this capacity building program by nominating delegates from different offices under your Ministry / Department / Esteemed organization by sending the nominations along with Program Fee as below:-

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|--|---|
| <b>Training Venue</b>  | Hotel Grande Delmon,<br>Caetano de Albuquerque Road,<br>Panjim, Goa 403001                                    |
| <b>Training Date</b>   | 15-17 February, 2023  |
| <b>Residential Program Fee</b>   | INR 41,890/- (INR 35,500 + 18% GST) per participant<br><i>US \$ 600 per participant (Foreign participant)</i> |
| <b>Non-Residential Program Fee</b>   | INR 24,190/- (INR 20,500 + 18% GST) per participant<br><i>US \$ 380 per participant (Foreign participant)</i> |
| <ul style="list-style-type: none"><li>▪ <b>For Individual Nomination - No Discount is applicable</b></li><li>▪ <b>For Standard Group of 2 nominations from one organization - We will be offering a discount of 5% on Program Fee</b></li><li>▪ <b>For Prime Group of minimum 3 &amp; above nominations from one organization - We will be offering a discount of 10% for the additional participants.(Example: in case of 4 nominations from one organization, out of 4, 2 nominations will be eligible for 10% discount)</b></li></ul> |   |

- **IICA Residential Program Fee includes** 3 nights accommodation, 3 Breakfast/3 Lunch/3 Dinner on Buffet set up, study material in soft copy and does not include transfer to the hotel/venue and airport, local travel and air-travel.
- **IICA Non-Residential Program Fee includes** Lunch and two time tea with cookies, study material in soft copy and does not include transfer to the hotel/venue and airport, local travel and air-travel.
- The training program is limited to only 35 to 40 delegates on a first-come first-serve basis.

Participants will experience interactive learning led by subject-matter experts to give you in-depth knowledge & insight to maintain competitive edge in the constantly changing global scenario.

I am sure your active participation and support will go a long way in making this unique initiative a grand success.

Looking forward to receiving your kind support and confirmation.

With warm regards,

Yours Sincerely,



Rajesh Batra  
Head-Centre for MSME  
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Encl.:

- Detailed Programme Outline
- Registration Form