

PER DROP MORE CROP



Irrigation Association of India (IAI) in partnership with Ministry of Agriculture and Farmers' Welfare is organizing a conference on Micro Irrigation on the Occasion of World Water Day. The conference is to be held on 22.3.2023 from 10:00 AM onwards at National Academy of Agricultural Sciences (NASC) Complex, PUSA, DPS Marg, New Delhi.

The theme of the conference is Per Drop More Crop: Unleashing the Potential of Micro Irrigation. The conference aims to create a platform for discussion amongst the different stakeholders on the various approaches to increase the penetration of micro irrigation in India. The event shall bring together officials from Central and State Governments, Micro Irrigation Industry, farmers, NGOs- and growers under a single platform to deliberate on a holistic approach and identify critical success factors to strengthen micro irrigation coverage in the Country.

OBJECTIVES OF THE EVENT:

- Increasing the penetration of Micro-Irrigation in India and increasing awareness of water security
- Ease-of-doing business for Micro-Irrigation companies in India
- Dissemination of the impact of Micro-Irrigation amongst various stakeholders (Centres, State Governments, Industry etc.)
- Showcasing best practices and technological adoption in Micro-Irrigation

REGISTRATION- <https://lnkd.in/gPH2ztSJ>

PROGRAMME OUTLINE

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| 10:00 am -11:15 am | Inaugural Session |
| 11.30 am -1:15 pm | Technical Session - I Stakeholder convergence for unleashing MI potential |
| 2.00 pm - 4.15 pm | Technical Session - II Driving the rapid pace of adoption of emerging technologies & financing options in Micro irrigation sector |
| 4:30 pm - 5:30 pm | Valedictory Session |