



WOFX - World Furniture Expo: An Overview

WOFX is India's premier international B2B trade show dedicated to the furniture + design marketplace. Conceived & implemented as an industry platform wherein the entire furniture + design marketplace from India and across the globe, can converge, connect, collaborate, generate business, exchange market knowledge and information, network for fresh ideas and demonstrate innovations.

WOFX enables global and local companies to expand into India's vast market and showcase their products to a global audience of brands, as well as leading importers, distributors, real estate developers, retail chains (offline and online), industry professionals, buyers and decision-makers from India, South Asia, and beyond.

WOFX Advantage for Participants:

- **Gateway to India's Booming Market:** Opportunity for companies to explore growing Indian furniture & design market, forecast to reach \$32.7 billion by 2026.
- Industry Focused Trade Fair: A strategic, dedicated expo specializing in all categories of the furniture, design & décor industry
- **Strong Networking Platform:** Network with industry leaders to forge strong local and global partnerships & collaborations.
- **Global Platform:** The premier international expo in India showcasing quality suppliers from South Asia, China, East Asia, ASEAN, Turkey and European countries.
- **Showcase Products & Designs:** Directly connect with a dedicated audience of potential buyers, importers, distributors and industry professionals.
- **Industry Insights:** Interactive business forums and industry networking activities to discover emerging trends, and stay ahead of the curve.

Fair Details:

Category: Furniture, Home Décor, Decorative Lighting, Furniture Accessories & Mattresses Date: 5-6-7 December, 2024 Venue: Bombay Exhibition Center, Mumbai, India Website: <u>https://wofxworldexpo.com/</u> Organizer: Worldex India Exhibition & Promotion Pvt. Ltd.

www.worldexindia.com

