

# Social Annual Report 2024 - 2025



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## **1. Preamble / Executive summary**

This NICCT Annual Social Report outlines the Chamber's activities and developments between the previous General Council Meeting (GCM), held on 26 June 2024, and the meeting on 3 July 2025.

The purpose of this report is to inform NICCT members about the progress and performance over the past year. It highlights key achievements, the cultivation of sustainable partnerships, and the various initiatives and activities undertaken during this period.

## 2. The Executive Board

Between 26 June 2024 and 3 July 2025, the NICCT Board convened regularly to ensure consistent oversight, strategic alignment, and effective governance. Board meetings were held on the following dates:

2024: 2 July, 6 August, 3 September, 1 October, 5 November, 6 December

2025: 7 January, 4 February, 4 March, 1 April, 29 April, 26 May

In addition to regular board meetings, two dedicated India Strategy Sessions were held on 27 August 2024 and 26 May 2025, during which board members engaged in in-depth discussions on NICCT's long-term vision and strategic direction.

The board's agenda throughout the year included key topics such as legal and financial matters, membership developments, program planning, strategic collaborations, marketing and communication efforts, and NICCT's broader engagement with India.

Beyond formal meetings, NICCT board members remained actively engaged through ongoing discussions with both existing and prospective members, as well as with external stakeholders. These interactions aimed to foster participation in NICCT initiatives, strengthen partnerships, and enhance the Chamber's presence in commercial and governmental platforms.

The board members during September 2024 and June 2025 are:

MEMBER'S NAME		COMPANY NAME
Edith Nordmann	Chairman	ACG International
Sudip Lahiri	Vice Chairman	HCLTech
Rajiv Mehra	Executive VP, Program/Events/NICCT India	Mehra Holding
Vidhya Sampath	VP Programs and Liaison to Advisory Board	Tata Consultancy Services
Anand Bhugra	Vice President Finance	IQEQ
Stan de Vree	Vice President Networking	KPMG Holding
Jelke Schippers	Board Member	Smartshore
Erwin Sieders	Board Member	Ernst & Young NL
Martijn Tasma	Board Member	Broekman Logistics



## 4. Programs

From June 2024 until July 2025, NICCT conducted several programs, both independently and in collaboration, aimed at fostering business relations within the Indo-Dutch business corridor.

The success of NICCT's events during this period was greatly facilitated by the invaluable support of partners within the Indo-Dutch Business Corridor.

NICCT especially wishes to extend her gratitude to her partners with whom co-operations took place in the term June 2024 – July 2025:

- amsterdam inbusiness
- Broekman Logistics
- Confederation of Indian Industry (CII)
- Consulate General Mumbai
- Embassy of India in The Netherlands
- Embassy of The Netherlands in India
- Ernst & Young Netherlands & Ernst & Young UK
- FIEO
- HCLTech
- ICICI Bank (Germany Branch)
- INBCB (India Netherlands Business Circle Bangalore)
- InTimeTec
- Invest India
- KPMG & KPMG Meijburg
- Londen & Van Holland
- Motus B.V.
- SiriAdvisory
- Tata Consultancy Services
- Tiny Miracles
- Voerman

Over the course of the year, NICCT played a pivotal role in advocating for the initiatives of various organizations, including but not limited to CII, the Indian Embassy in The Hague, India Netherlands Business Circle Bengaluru (INBCB), and Invest India. Additionally, NICCT collaborated with Export Promotion Councils from India. In certain instances, NICCT also delivered presentations to the participants at these events.

A summary of the activities within NICCT from June 2024 - 2 July 2025 is presented below.

## NIBM 2024: Opportunities and Threats of AI in The Netherlands – India Corridor

**When:** 26 June 2024  
**Where:** Tata Consultancy Services - Amsterdam  
**Initiated by:** NICCT, hosted and sponsored by TCS Amsterdam

On June 26, 2024, NICCT hosted the annual Netherlands India Business Meet (NIBM) at Tata Consultancy Services in Amsterdam. Themed “Opportunities and Threats of AI in the Netherlands–India Corridor,” the event brought together professionals, policyamakers, and innovators to explore the strategic, regulatory, and operational impact of artificial intelligence across borders.

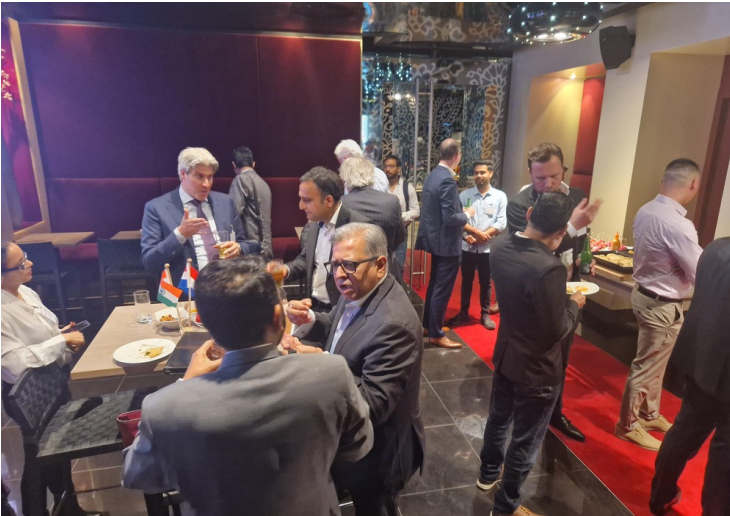
### Key Discussions Included:

- The evolving role of AI in enhancing India’s shared services industry.
- The impact of new AI regulations in the EU and India on your business.
- AI’s transformative potential on workforce management and organizational structure in both regions.

Participants gained valuable insights into the rapidly evolving AI landscape while networking. With over 70 attendees, the event fostered dialogue on how to leverage AI for responsible and scalable growth in the Indo-Dutch business corridor.

The conference reaffirmed NICCT’s role in connecting businesses and facilitating knowledge exchange on topics of strategic importance.







# Globalization of India: Impact on Cross-Border Talent Mobility

**When:** 11 July 2024  
**Where:** Amsterdam  
**Initiated by:** Voerman Group, NICCT and AON

On Thursday, July 11, 2024, we had the privilege of co-hosting the event “Globalization of India: Impact on Cross-Border Talent Mobility” with NICCT, Voerman Group, and AON Consulting in Amsterdam.

The event featured insightful discussions on:

- \*The challenges of managing multi-generational international Indian talent.
- \*Crafting the ideal integrated model/policy/process for international talent.
- \*Opportunities to further engage and attract international talent from India.

The event saw a fantastic turnout and sparked in-depth discussions. Our heartfelt thanks go to Voerman Group (Bas van Ravensberg) for this initiative, Himanshu Shah for his valuable connections and help, and AON for their generous hospitality!









## **CII “Journey Towards Viksit Bharat (Developed India): A Post Union Budget 2024-2025 Conference”**

**When:** 30 July 2024  
**Where:** New Delhi  
**Initiated by:** CII Joined by NICCT

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India is set on a stable growth path, within a global environment of uncertainties. The economic progress of the recent past has been achieved despite the disruptions of the pandemic and geopolitical developments, positioning India uniquely.

Looking ahead, the country has a vision of becoming a developed economy by 2047. A comprehensive and macroeconomically prudent Union Budget 2024-25 has been presented to catalyze this vision and build the platform for next-generation reforms.

Confederation of Indian Industry (CII) organized a “Journey Towards Viksit Bharat (Developed India): A Post Union Budget 2024-25 Conference” on 30 July 2024 from 1200 hrs (IST) at New Delhi. The Conference captured the key reform measures for the next few years, including through the Union Budget, and collectively chart a path for Viksit Bharat.

The Hon’ble Prime Minister of India, Mr Narendra Modi, gave his kind consent to grace and address this occasion as the Chief Guest at the Inaugural Session scheduled from 1200 hrs. NICCT joined this program online.



## Partner Networking Event – Indo Dutch Chamber of Business & Sciences Delegation

**When:** 12 September 2024  
**Where:** New Delhi  
**Initiated by:** NICCT, IDCBS and hosted by AIB

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On Thursday 12 September, NICCT successfully hosted a Partner Networking Event in collaboration with the visiting delegation from the Indo Dutch Chamber of Commerce and Science (IDCBS) from Delhi.

The event, graciously hosted by NICCT member Amsterdam inBusiness (Jolanda van der Aart), provided an excellent platform for participants to connect and network with Indian delegates representing key sectors such as Dredging and Shipping, Agriculture, and Logistics (Cold Storage and Warehousing).

We sincerely thank all participants for taking the time to join the event and for generously sharing their valuable insights and expertise.











## Incoming Mission of Indian Institute of Foreign Trade MBA Students

**When:** 12 September 2024

**Where:** New Delhi

**Initiated by:** NICCT, IIFT MBA and hosted by HCLTech (The Hague)

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On Thursday morning, 19th of September 2024, NICCT, in collaboration with HCLTech, had the pleasure of hosting an event for MBA students from the Indian Institute of Foreign Trade (IIFT) Delhi, specializing in Trade and International Business.

Some of our NICCT members eagerly embraced the opportunity to engage with this highly motivated group, exploring strategies to strengthen trade and business relations between the Netherlands and India.

The IIFT students were particularly interested in insights on overcoming challenges, fostering a favorable business environment, and identifying key market trends for Dutch-Indian collaboration, all of which were thoroughly discussed by HCLTech.

We extend our best wishes to the IIFT MBA students for their continued success during their stay in the Netherlands, Germany, and Switzerland, and we look forward to hearing more from them in the future.

We extend our heartfelt thanks to HCLTech for hosting this program and playing a key role in making it a tremendous success.





## Round Table Doing Business in India

**When:** 26 September 2024

**Where:** Breda

**Initiated by:** NICCT in collaboration with InTimeTec, hosted by InTimeTechSolutions & Walnut

On Thursday, 26th September 2024, NICCT, in collaboration with member InTimeTec and its partners InTimeSolutions and Walnut, hosted a roundtable on "Doing Business in India." The event aimed to foster deep discussions around the challenges and opportunities in working with India. InTimeTec and Walnut emphasized the crucial importance of continuous communication in maintaining strong business relationships. NICCT members were warmly welcomed at the Breda office, and the intimate setting allowed for open dialogue and the sharing of honest experiences. The networking session, in particular, sparked engaging and valuable conversations.

We extend our sincere thanks to InTimeTec, InTimeTechSolutions & Walnut for their warm hospitality and this successful collaboration.





## IRP Delft (International Research Projects Delft)

**When:** 27 September 2024  
**Where:** Breda  
**Initiated by:** IRP Delft, participated by NICCT

On Friday 27 September NICCT was cordially invited to attend the closing event of IRP year. During their seminar, five teams gave a glimpse into their projects and present their finding and experiences of being in India for their researches (Machani Robotics, ING, Heineken, DEME and a potato brand).

NICCT was invited to conduct a seminar on cultural (business) differences between the Netherlands and India ahead of their visit to India (as highlighted in the 2023-2024 social annual report).

**Free Publicity Financieel Dagblad**  
**28 September 2024**



### Cybersecurity en Digitale Weerbaarheid – Een Topprioriteit voor het Bedrijfsleven

#### VOORWOORD

Cybercriminelen worden steeds geraffineerder. Recentelijk ontving een van mijn cliënten via WhatsApp een betaalstructuur van een buitenlandse zakenpartner, gevolgd door een bevestiging per e-mail. Alles leek in orde, maar later bleek dat het een goed georganiseerde oplichting was. De criminelen hadden precies het juiste moment afgewacht – toen de bevoegde persoon tijdelijk onbereikbaar was – en sloegen toe met een overtuigende en lucratieve aanval.



**Edith Nordmann,**  
 Managing Partner | Advocate  
 ACG International  
 Chairman Netherlands  
 India Chamber of Commerce and  
 Trade (NICCT)

Cybercriminelen zoeken altijd naar nieuwe manieren om toe slaan. Denk bijvoorbeeld aan een veelvoorkomend scenario rond pakketdiensten. Gebruikers ontvangen valde e-mails en appjes met de mededeling dat ze actie moesten ondernemen om hun pakket te ontvangen. De boodschap klinkt urgent: 'Druk op de link en vul de gegevens aan.' Maar nooit doen! Waar deze nepsites vroeger onbetrouwbaar ogden, zijn ze nu dankzij AI bijna niet meer van echt te onderscheiden. Dit soort aanvallen toont aan hoe cyber-

criminelen inspelen op psychologische triggers als urgentie en verwarring. Door de inzet van AI worden hun pogingen steeds geraffineerder en moeilijker te onderscheiden van legitieme berichten.

#### De menselijke factor en technologie

Een ander sprekend voorbeeld komt uit Engeland, waar klanten plotseling geld zagen verdwijnen van hun rekeningen, zonder dat ze ooit toegang hadden verleend tot hun account. Na onderzoek bleek dat het om een vorm van 'locker room' fraude ging. Criminelen hadden in sportscholen in Londen de lockers van sporters geopend, toegang verkregen tot hun telefoons, en vervolgens de bank-app geopend door simpelweg de veelgebruikte pincode '0000' in te voeren. Daarna konden ze razend snel grote sommen geld overmaken. Dit benadrukt hoe belangrijk het is om zowel fysieke als digitale beveiliging serieus te nemen. Kleine nalatigheden, zoals een zwakke pincode, kunnen desastreuze gevolgen hebben.

Cybercriminelen richten zich steeds vaker op kwetsbare momenten in de digitale communicatie van organisaties en gebruikers van diensten. In plaats van in te breken, loggen cybercriminelen steeds vaker in op netwerken via geldige accounts. Hierdoor worden hun aanvallen steeds moeilijker te herkennen, zelfs voor goedgetrainde teams. Daarom

is cyberveiligheid allang niet meer alleen een technische kwestie. Bedrijven moeten investeren in training en bewustwording, zodat medewerkers potentiële dreigingen kunnen herkennen en weten hoe ze adequaat moeten reageren. De nieuwste Europese wetgeving, zoals de DORA- en NIS2-richtlijnen, maakt duidelijk dat bestuurders hierbij een cruciale rol spelen. Zo kunnen bestuurders op grond van de NIS2-richtlijn zelfs aansprakelijk worden gesteld als er niet aan de beveiligingsvoorschriften wordt voldaan.

#### Een geïntegreerde aanpak is essentieel

De genoemde voorbeelden tonen aan hoe belangrijk het is om voorbereid te zijn. Cybercriminelen worden steeds professioneler, dus proactieve maatregelen zijn noodzakelijk om organisaties te beschermen. Dit betekent: het opstellen van een solide cybersecuritystrategie, het regelmatig evalueren van kwetsbaarheden en het betrekken van de hele organisatie bij dit proces.

Cyberveiligheid is allang geen keuze meer – het is een absolute noodzaak voor elke organisatie die wil blijven bestaan en competitief wil blijven. Bedrijven die nu actie ondernemen, zullen niet alleen verkrachtiger worden, maar ook sterker uit de digitale strijd komen.

Tekst: Edith Nordmann  
 Foto: Suzan Alberts

## NICCT Synergy Series: Partner-Powered Networking Event – Londen & Van Holland

**When:** 10 October 2024

**Where:** Amsterdam

**Initiated by:** NICCT and Londen & Van Holland, hosted by Londen & Van Holland

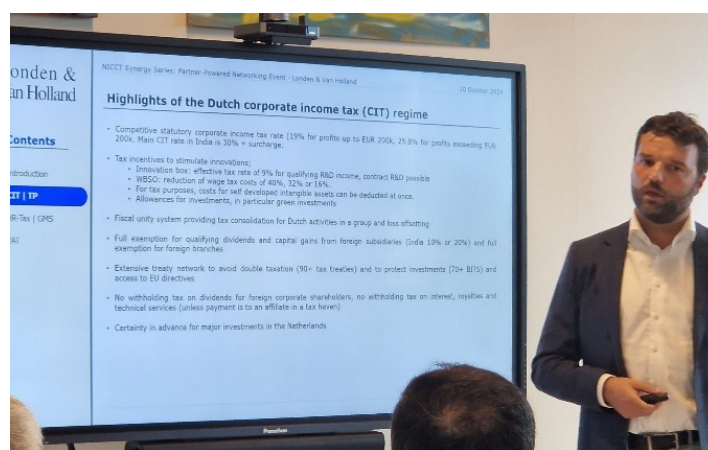


Last Thursday, NICCT, in collaboration with and fully hosted by Londen & Van Holland, organized another successful installment of the NICCT Synergy Series in Amsterdam.

While previous session at Broekman Logistics focused on logistics in ports and hinterland within the Indo-Dutch corridor, this time we turned our attention to a vital topic: Dutch Tax Opportunities for Indian Companies.

NICCT' Vice President of Finance, Anand Bhugra, warmly welcomed the attendees and provided an insightful introduction to NICCT, highlighting its mission and activities.

Londen & Van Holland then took the stage, sharing their expertise as the largest independent tax and accounting firm in Amsterdam. They emphasized their extensive work with startups, scale-ups, Dutch multinationals, subsidiaries, senior management, shareholders, and high-net-worth individuals.





The presentations delved into key tax-related topics, including Corporate Tax & Transfer Pricing (by Guido Wijnans and André van Peer), HR Tax and Global Mobility Services (by Arthur Gude), and VAT Treatment, Deduction Rights, Staff Expenses, and VAT Compliance (by Rakesh Ghirah).

The informative session concluded with a lively networking event, allowing participants to engage in meaningful discussions and build valuable connections.

A huge thank you to everyone involved for making this event a success!



## CII Partnership Summit 2024

**When:** 2-3 December 2024  
**Where:** New Delhi  
**Initiated by:** CII, joined by NICCT Chairman

The Partnership Summit 2024 will deliberate along the seven broad tracks of Trade, Future of Industrialization, Sustainability and Climate Action, Technology and Innovation, Growth, Geo-Economic Framework, and, Inclusion. The summit brought together global experts to deliberate on diverse topics and contribute to high level discussions. It offers an excellent platform for exchange of ideas and facilitates trade and business collaboration, while working towards the common goal of a prosperous and collaborative future.

NICCT' chairman Edith Nordmann received seat in the VI Session, "Driving Sustainable Global Growth: Strategies for the Next Decade [Track: Growth]. This session highlighted the sectors poised to drive growth over the next decade, including technology, renewable energy ,manufacturing, and digital services. These sectors will be instrumental in shaping the future economy with emerging markets like India at the forefront of this transition. India's ambition is to become a \$5 trillion economy in the next three years and touch \$7 trillion by 2030 underscores the importance of embracing these changes, fostering growth that is not only rapid but also inclusive and sustainable.

The summit was graced by Ministers of Foreign Trade from at least 12 countries, including Italy, Bahrain, Bhutan, Israel, Nepal, Senegal, Cambodia, Qatar, Myanmar, South Africa, and more, showcasing the diversity and commitment to global collaboration.

Please click here for the interview which was held by Mrs. Nordmann: <https://youtu.be/kwMXrTDHzlg?si=F-2ekF9-mfMJUUw1>





## NICCT Online: India's Roadmap to a developed country along with China+1 strategy for India

**When:** 9 December 2024

**Where:** Online

**Initiated by:** NICCT in cooperation with ICICI Bank

On the 9th of December, NICCT hosted an insightful session featuring Sameer Narang, Chief Economist, and Anagha Deodhar, Senior Economist at ICICI Bank, who presented an in-depth analysis of India's economic trajectory and long-term growth prospects. India, currently the world's fifth-largest economy, is projected to rise to third place by 2050, and potentially second by 2075. Achieving the ambition of becoming a developed economy by 2047 will require a significant leap in per capita income, targeting \$20,000–\$30,000, roughly ten times its current level.

The economists outlined several growth enablers, including:

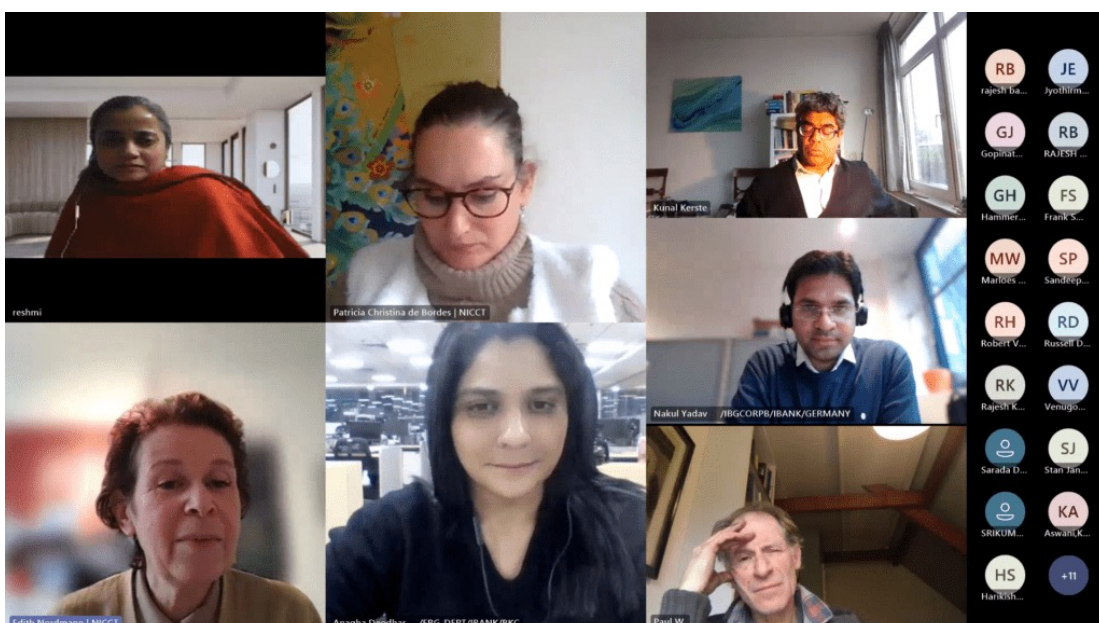
- A young and expanding population
- Rising income levels
- Major investments in infrastructure and digital transformation

They also addressed key challenges such as navigating the middle-income trap and addressing climate-related risks.

The presentation spotlighted emerging opportunities in sectors such as:

- The startup and innovation ecosystem
- Advanced manufacturing
- The green energy transition

These areas hold the potential to drive both economic expansion and employment generation, positioning India as a pivotal player in the global economy.



## India Netherlands Logistics: Past, Present and Future

**When:** 18 December 2024

**Where:** Mumbai

**Initiated by:** NICCT in collaboration with amsterdam inbusiness, Broekman Logistics, and SADC, and with the valued support of the Consulate-General in Mumbai and NFIA)

On the 18th of December 2024, NICCT hosted the C-level program "India-Netherlands Logistics: Past, Present, and Future."

This event focused on key sectors such as logistics, ports, maritime innovation, and supply chain advancements, emphasizing the cultivation of Indo-Dutch business synergies.

The program was moderated by Rajiv Mehra (NICCT) and featured distinguished speakers, including:

- \* Nabil Taouati, Consul General of the Kingdom of the Netherlands to Mumbai
- \* Mrs. Pauline Krikke, Board Mentor & Strategic Advisor, Former Mayor of The Hague and Arnhem, and Former Deputy Mayor of Amsterdam
- \* Edith Nordmann, Chairman NICCT
- \* Rutger Bonsel, Global Commercial Director, Broekman Logistics
- \* Olav Steffers, Director Foreign Investment, SADC & AAA
- \* Jeroen Bokhoven, Executive Director, NFIA
- \* Jolanda van der Aart, Senior Manager Foreign Investments & Trade, AI-ICT-Agri Food & Tech Clusters, India Specialist, amsterdam inbusiness

After weeks of meticulous preparation with a highly efficient team, including Swati Sudhakaran and Manasi Kadane, Charles Gonzales Wijnen-City of Amsterdam, Sanne Lutz-Clipper Stad Amsterdam, and GAC Shipping India Private Limited Mumbai—the program was executed flawlessly and celebrated as a great success.

This achievement would not have been possible without the dedication and teamwork of all invol-

ved.

Click here for the after-movie:

<https://www.facebook.com/NLINCCT/videos/1096142875858488>

















## Guest Lecture - EuroCollege

When: 29 January 2025

Where: Rotterdam

Initiated by: EuroCollege

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### **Inspiring the Next Generation of Global Entrepreneurs!**

On 29th of January 2025, NICCT had the opportunity to engage with the bright students of EuroCollege Rotterdam. NICCT's mission—to inform, inspire, and influence—came to life in the most vibrant way!

The students transformed their entire school floor into a stunning Indian-themed venue (thanks to the beautiful decor from Hindi & Bindi), setting the perfect stage for an immersive experience. Jelke Schippers, NICCT board member and founder of Smartshore, shared valuable insights on the cultural, business, and social aspects of doing business in India—guiding them through the do's and don'ts of international entrepreneurship.



A thank you to EuroCollege for welcoming NICCT and allowing NICCT to contribute to this journey!

NICT wishes all students the best of luck as they embark on their upcoming trip to India—may it be filled with learning, growth, and unforgettable experiences!

## CEO Round Table & NICCTs New Years Reception

**When:** 3 February 2025  
**Where:** Amstelveen  
**Initiated by:** NICCT hosted and sponsored by KPMG Meijburg

### **Kicking Off the New Year with Leadership, Insights & Inspiration**

NICCT proudly opened the new year with an evening dedicated to leadership, knowledge sharing, and meaningful connections. The event commenced with an exclusive CEO Roundtable, where industry leaders engaged in a high-level discussion on the impact of political and economic developments on the NL-India business corridor.

Following this, NICCT welcomed a full house at the NICCT New Year's Reception, setting the tone for a year of collaboration and growth.

The evening featured distinguished speakers who provided invaluable insights and inspiration: Erik Velthuis (KPMG) set the stage with a warm welcome, highlighting the importance of strong partnerships.

Satya Pinisetty (Embassy of India) shared key opportunities within the NL-India corridor, emphasizing the potential for deeper economic collaboration.

Sjoerd Marijne delivered an exceptional keynote on

leadership, resilience, and unlocking potential—offering lessons that apply both in business and in sports.

A heartfelt thank you to all participants for making this evening a resounding success! Your presence and engagement reinforce NICCT's mission to strengthen Indo-Dutch business ties.

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## NICCT & EY Indian Budget 2025

**When:** 6 March 2025  
**Where:** Amsterdam  
**Initiated by:** NICCT and hosted and sponsored by EY Netherlands

On the 6th of March 2025, NICCT together with EY Netherlands hosted the Seminar on Indian Budget 2025.

A big thank you to Erwin Sieders for the warm hospitality, and to our expert speakers Amit Jain & Nandhini Venkatesh, who traveled from London to share their invaluable insights.

A special appreciation to H.E. Mr. Kumar Tuhin, Ambassador of India to The Netherlands, for his thought-provoking perspectives on India's economic trajectory under Modi 3.0's Budget 2025. His insights shed light on India's growing importance in the global landscape and the urgent need for European businesses to integrate India into their strategy.

Key discussion points:

- Global market shifts & India's role in diversification
- Growth opportunities in infrastructure, renewables, electronics, consumer goods, institutional investments, and education
- Policy incentives & IFSC regime for global investors
- Exciting possibilities for Dutch & Indian entrepreneurs to collaborate



Despite the complexity of tax & budget discussions, all our expert speakers made these topics engaging, relevant, and thought-provoking, leading to dynamic conversations and powerful networking moments.





## NICCT Synergy Series: Partner – Powered Networking Events – Tiny Miracles B.V.

**When:** 11 March 2025  
**Where:** Amsterdam  
**Initiated by:** NICCT and hosted and sponsored by Tiny Miracles

### Empowering Change Through Synergy – The 4th Edition of the NICCT Synergy Series

On March 11, 2025, NICCT, in collaboration with Tiny Miracles, proudly hosted the 4th edition of the NICCT Synergy Series – Partner Powered Networking Events. This exclusive gathering brought together a select group of participants for an afternoon dedicated to inspiration, impact, and purpose-driven networking.

The event commenced with opening remarks from Jelke Schippers (NICCT Board Member & Owner at Smartshore), setting the tone for an engaging and thought-provoking session. The highlight of the afternoon was an insightful and deeply moving keynote presentation by Laurien Meuter, the Founder & Managing Director of Tiny Miracles.

Laurien's journey, fueled by an unwavering passion for social change, has transformed countless lives, demonstrating that social sourcing and social

enterprise are not just about business—they are about justice, dignity, and creating lasting impact. Her powerful story resonated deeply with the audience, leaving no one unchanged. Participants left with a renewed perspective on how businesses can drive meaningful social transformation.

The session reinforced a crucial message: true impact goes beyond financial contributions—it is about creating sustainable opportunities and uplifting communities through ethical and responsible business practices.

We extend our heartfelt gratitude to Laurien Meuter and the Tiny Miracles team for their inspiring work and look forward to supporting their continued success.

For those eager to learn more, we invite you to watch one of Tiny Miracles' many impactful stories here: <https://youtu.be/JZQMUvIA97A?si=NDXUVGutWzJuNmhY>



## NICCT Synergy Series – Partner Powered Networking Events – Motus B.V.

**When:** 9 April 2025  
**Where:** Rotterdam (Verstegen Spices and Sauces)  
**Initiated by:** NICCT and hosted and sponsored by Motus B.V.

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On Wednesday 9th of April, NICCT proudly hosted another successful edition of the Synergy Series, in collaboration with Motus B.V. with Ashwin Didwania, and generously hosted Verstegen Spices & Sauces in Rotterdam.

Themed “Manage your Energy, Not Your Time”, the session, opened by Edith Nordmann (chairman NICCT) and Ashwin Didwania, was thoughtfully delivered by Nisheeta Bajaj Janssens, and focused on how small shifts in awareness can lead to meaningful, sustainable change in our daily lives—both personally and professionally.

From the very beginning, the participants chose interaction over tradition, resulting in a dynamic and hands-on program. Group exercises, 1:1 sharing

moments, and quick-reset techniques helped foster real engagement and reflection—across all levels and backgrounds.

**Key Takeaway:** Each morning, we’re offered a choice—not just to manage our schedule, but to manage our state of being. To pause, reset, and show up with intention.

This session stands as a valuable contribution to our year’s impact—bringing together purpose, learning, and community.

A heartfelt thank you to all participants, partners, and our host who made this event a success. Here’s to continuing our mission of building meaningful connections and conscious leadership.







## TV Interview DD India

When: 30 April 2025

Where: Amsterdam

Initiated by: DD India

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### **NICCT Featured on DD India: Showcasing the Indo-Dutch Connection**

As part of its commitment to spotlighting global Indian contributions, DD India—the international English news channel of Prasar Bharati—filmed a special feature on 30 April 2025 highlighting the role of the Indian diaspora in strengthening relations between India and the Netherlands.

The segment focused on economic, cultural, and diplomatic ties and included an interview with the Chairman of the Netherlands India Chamber of Commerce and Trade (NICCT).

Topics discussed included the vital contribution of the Indian community to bilateral trade and innovation, NICCT's role as a business bridge between the two countries, and opportunities for future growth across the Indo-Dutch corridor.

This feature, to be broadcast globally on DD India, underscores the strategic importance of the Indian diaspora and NICCT's efforts in promoting mutual prosperity and international cooperation.

Click here to see the full broadcast: [https://youtu.be/95Z7lnXebIU?si=Z9xA\\_U1A\\_0yb864h](https://youtu.be/95Z7lnXebIU?si=Z9xA_U1A_0yb864h)





## 5. Members

In 2023, NICCT had 61 member, 6 patron members, and 4 youth members.

In 2024, NICCT had 6 patron members, 7 youth members, 71 regular members and 8 corporate members.

The Patron Members at NICCT in 2024 are:

1. Broekman Logistics
2. EY Netherlands
3. Gateway Group
4. HCL Technologies
5. KPMG Meijburg & Co
6. Tata Consultancy Services Netherlands

NICCT has three honorary members: Mr. Ram L. Lakhina (founder and chairman emeritus NICCT), Mr. Eric Niehe (former ambassador of The Netherlands to India) and Mr. Elbert Waller.

## 6. Financial Statement NICCT

NICCT with the efforts of its board and members was able to substantially increase its members in 2024.

We had the pleasure of welcoming 21 new members this year, across our corporate, regular, and youth membership categories.

## 7. Partners

NICCT is deeply committed to fostering collaboration with various organizations in both The Netherlands and India, as we believe it strengthens cooperation, enhances the trade spirit, and facilitates partnerships between trade counterparts. Moreover, it enables us to optimize our services to our valued members.

We are immensely thankful for the unwavering support from both the Netherlands Embassy in India and the Indian Embassy in the Netherlands. Their steadfast backing has been instrumental in facilitating successful trade promotion between the Netherlands and India, benefiting both nations.

A special expression of gratitude goes to our esteemed Patron Members, whose continuous support has been integral to NICCT's journey over the past two decades. We are truly appreciative of their commitment.

We also extend our heartfelt thanks to our loyal members, who form the backbone of our organization. We eagerly anticipate the opportunity to reconnect with all our members and friends at our upcoming live, hybrid, or online programs.

## 8. Thanks

NICCT extends heartfelt appreciation to all our members, patron members, and partners for their unwavering support and trust in NICCT.

The board expresses sincere gratitude to all members, patron members, and partners for their valuable contributions to NICCT.

For questions or comments, please contact the secretariat: Send mail to  
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